- 1. (Twice Amended) A display device comprising:
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- a liquid crystal panel including a liquid crystal material;
- a light reflector provided behind the liquid crystal panel; and
- a light diffuser arranged between the liquid crystal material and the light reflector, the light diffuser having forward scattering characteristics, a space between the light diffuser and the light reflector being a certain distance;

the light diffuser and the distance satisfying the following relationship:

$$H(\%) [>] \ge -200d + 140(mm)$$

wherein d is the distance between the light diffuser and the light reflector, and H is a haze value of the light diffuser; and

wherein  $0.7 \ge d \ge 0.2$ mm.

Please cancel Claims 12 - 15 without prejudice or disclaimer of the subject matter contained therein.

Please add the following new claim:

- and transmission type display, the device comprising:
  - a liquid crystal panel including a liquid crystal material;
  - an illuminating device adapted to illuminate the liquid crystal panel in a transmission type display mode;

the illuminating device including a light guiding member;

a light reflector adapted to reflect an external light impinged upon the liquid crystal panel in a reflection type display mode, the light reflector being positioned behind the illumination device relative to the external light;



a light diffuser arranged between the liquid crystal material and the light reflector, the light diffuser having forward scattering characteristics, a space between the light diffuser and the light reflector being a certain distance, the light diffuser and the distance satisfying the following relationship:

$$H(\%) [>] \ge -200d + 140(mm)$$

wherein d is the distance between the light diffuser and the light reflector, and H is a haze value of the light diffuser.

- 17. (New) A display device according to Claim 16, further comprising a color filter proximate the liquid crystal panel, the color filter being equipped with a plurality of colors.
- 18. (New) A display device according to Claim 17, wherein the plurality of colors include red, green and blue colors.
- 19. (New) A display device according to Claim 16, further comprising: a polarizer provided between the liquid crystal panel and the light reflector, wherein the polarizer substantially transmits a light of a first polarization direction and substantially absorbs a light of a second polarization direction,

wherein the first and the second polarization directions are different from each other.

20. (New) A display device according to Claim 16, further comprising a light source adapted to introduce light to the light guiding member.



- 21. (New) A display device according to Claim 16, wherein the illuminating device is arranged between the light diffuser and the light reflector.
  - 22. (New) A display device according to Claim 16, further comprising:
- a polarizer provided between the liquid crystal panel and the reflector, the polarizer separating light depending on a polarization direction of the light; and
- a reflection polarizing plate provided between the polarizer and the reflector, the reflection polarizing plate separating light depending on a polarization direction of the light;
- a transmission axis of the polarizer coinciding with a transmission axis of the reflection polarizing plate.
- 23. (New) A display device according to Claim 16, further comprising a polarizer on a front side of the liquid crystal panel.
- 24. (New) A display device according to Claim 16, further comprising a reflection polarizing plate between the liquid crystal panel and the light reflector,

wherein the reflection polarizing plate substantially transmits a light of a first polarization direction and substantially reflects a light of a second polarization direction, the first and second polarization directions being different from one another.